

## Our Focus

**K**ids Action for Kids is a Norwegian charity organisation established in 2009 to help less fortunate children in Southeast Asia. We believe that kids and youth can make a big difference in society. Therefore our work is initiated and run by kids and youth to a great extent with the help of adults.

Kids Action for Kids' main focus is to raise funds to finance surgeries for children born with cleft lip, cleft palate or other facial deformities in Southeast Asia.

Since 2009 we have funded more than a thousand successful surgeries in Thailand and Myanmar together with our financial partners. Operation Smile Thailand conducts the surgeries with its voluntary medical professionals.

Some children only need one operation, while in more complicated cases several operations are necessary.



Ohm from Ubon in Thailand, 5 months old at surgery and 7 months later

Visit our website to read more about our current projects in Thailand and Myanmar.

[www.kidsactionforkids.org](http://www.kidsactionforkids.org)

## Donate here

### Norway (NOK)

Account no. 2291 17 47077  
Account name: Kids Action for Kids  
SpareBank 1 Buskerud-Vestfold  
Postbox 404, 3604 Kongsberg, Norway

### International (USD)

IBAN NO 07 2291 17 47077  
Account name: Kids Action for Kids  
SWIFT/BIC SPTRNO22  
Sparebanken Midt-Norge  
7467 Trondheim, Norway

### Thailand (THB)

Account no: 127-4-85966-7  
Account name: Operation Smile Foundation  
Mark payment: KAFK fund  
Bangkok Bank PCL – Soi Aree Branch  
SWIFT: BKKBTHBK  
404/9 Phaholyothin Road,  
Bangkok 10400, Thailand

Send photo/scan of pay-in slip to:  
mail@kidsactionforkids.org with your full name and address.

You can also donate on our website:



## Contact us

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Phone: +47 48 05 51 11  
Organisational Number: 894948582

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Samakee Road, Pakkret  
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Email: mail@kidsactionforkids.org



[www.kidsactionforkids.org](http://www.kidsactionforkids.org)



# One surgery can make a big difference in a child's life



# YOU can help!



[www.kidsactionforkids.org](http://www.kidsactionforkids.org)

## Facts

**A**pproximately one of every 700 newborn babies in Thailand is born with a facial deformity, cleft lip and/or cleft palate. This means that every year, thousands of babies are born with this condition. Source: Operation Smile Thailand

Children born with cleft lip or cleft palate experience many difficulties physically, emotionally and developmentally. Most of the children cannot eat and speak properly, and they are often stigmatised and left out in their communities, adding great emotional pain. Many children do not receive proper treatment for their cleft condition.

**A corrective surgery has an immense impact on the child's health, acceptance and ability to thrive.**



Dr. Apichai, OST, performing surgery in Sisaket

It takes as little as 45 minutes to repair a cleft lip and cleft palate. Surgery for one child costs approximately THB 25,000 (USD 800, NOK 6,000). 100% of the funds raised go directly to surgeries, as all administrative costs are covered by Kids Action for Kids' own board members.

The cost is calculated to cover all expenses for the surgery patients i.e. medical equipment needed in the surgery, medication, hospital stay and needed travelling costs between home and hospital, and for the volunteer medical professionals i.e. their travel costs and accommodation.

[www.kidsactionforkids.org](http://www.kidsactionforkids.org)

## Fundraising

We encourage you to come up with your own fundraising initiatives.

You can engage people around you to help raise funds at school, work, in any organisation, your family, neighbourhood, just about anywhere.



Examples of ways to raise funds are lotteries, competitions, activity days, flea markets, sales of food, drinks and handicrafts, and performances.



On our website, you can find plenty of ideas and helpful tips about how to organise a fundraising event, small or big!

[www.kidsactionforkids.org](http://www.kidsactionforkids.org)

## Donations

We accept individual as well as business donations. This can be done directly to Kids Action for Kids' bank account or via secured payment on our webpage using Visa, MasterCard, PayPal or BankAxxess, or you can Vipps. For more details see information on the back of this brochure.

Doing good for the society entitles individual donors and businesses in Thailand and Norway to tax deductions after a defined donated sum. It is worth checking your country's tax regulations. You will receive the necessary receipts for deductions from Kids Action for Kids. Please contact us for more information before making the payment.

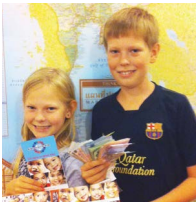
Help us conduct surgeries for children born with cleft lip, cleft palate and other facial deformities.



We really need your help!

## Testimonials

Part of Kids Action for Kids' philosophy is to raise awareness about social responsibility and give meaningful content to every day life through helping others.



It feels really good to raise money for surgeries when you see how big a difference it makes for these kids.  
**Silje (10) and Jonas (11) Heiermo, fundraisers**

Being part of Kids Action for Kids has given me new challenges and an opportunity to keep my professional skills up to date and beyond. This is a job I do with my heart.  
**Saana Haataja, volunteer**



As a member of the school's KAFK Club, my future academic plans have become more concrete and goal oriented. Besides learning about the power of collaboration, I've also learned a lot about my own strengths and weaknesses.  
**Tobias Rodriques (17), ISB KAFK HS Club**

The strong belief in educating children and youth to take action, together with the very concrete results KAFK presents, have made a strong impression on me. That's why we support Kids Action for Kids.  
**Steinar Evensen, CEO, Conexus, corporate donor**



To find a reliable charity where you know exactly where funds go is not always easy. With KAFK I can trust my monthly donations go only for covering the surgery costs. A new smile after another gives me a reason to smile, too!  
**Torunn Stangeland, private donor**

## Chairman's Greetings

It all started in 2009. My family and I decided to start Kids Action for Kids because we not only wanted to help the less fortunate in a country that has been so welcoming to us, but we also felt a duty to do so. When we learned that around 1 out of every 700 babies born in Thailand is born with a cleft lip or cleft palate, and that life-changing corrective surgery can take as little as 45 minutes and 25,000 THB (800 USD), we saw an opportunity to make a difference. Since then, we have conducted over 1,000 of surgeries in Thailand and Myanmar together with Operation Smile.



"Everyone can help and every single contribution counts."

The great thing about Kids Action for Kids is that our contribution (and hopefully yours) is so concrete and measurable. By covering all the administrative costs ourselves, we ensure that 100% of your contribution goes directly to the cause. Operation Smile Thailand takes care of the medical aspect of the surgeries with all its voluntary medical professionals.

Everyone and anyone can help, and every contribution counts. Please consider helping these children, and let's make a meaningful change together!

Haakon Brekke

Haakon Brekke  
Chairman